Descriptive Analytics: Enterprise-Wide KPI Design

Defined process wise KPI's

Detailed Architecture
To run the system

Data Sacrosanct
Eliminated manipulation of data

The Client

India's largest mobile manufacturer

Industry

Telecommunication

Overview

Our client developed, manufactured, and distributed consumer electronic products like featured phones, TV, tabs, etc. It ran a huge supply-chain and with in a short span of time business grew rapidly which created problems of inefficient operations and poor performance.

Business Challenge

A well-defined KPI acts like a guidepost. Since, the business grew rapidly hence was not-so-well-integrated pockets of high performance KPI's. Each department were using its own data sources and had their own KPIs. They wanted to build a KPI structure at the enterprise level.

Our Approach:

While this project needed to design a comprehensive top down KPI structure for the enterprise, deciding on what to track was one of the hardest parts. The knowledge of Quadratyx, as well as coordinated efforts with individual department heads and the "data SMEs" within the departments, made it possible to overcome these challenges and lead the project to success.

Outcomes

✓ Defined process wise KPI's
✓ Provided well-documented detailed platform architecture
✓ One true source of data computing individual and department KPI's