

RAPID DATA INTEGRATION & DASHBOARDS



Interactive
Interface Reveal Trends



View forecasts & discover
Cross-sell Opportunities



Reduced
Manual Labor



Interactive
Data Extraction & Loading Capabilities

The Client

World's top-2 computer networking company

Industry

Retail

Overview

An American multinational technology conglomerate with over 74,000 employees with \$44 Bn in revenue had sales reports coming in from all over the world in excel files, with substantial variability, from different sales entities.

Business Challenge

Aggregating these reports and creating a unified view was a dull and time taking job. It was a struggle to reveal true sales insights from onerous Excel spreadsheets.

Our Approach:

Created a platform to rapidly unify tens of thousands of such files:

- Tableau & ETL tool was used for integration and transformation of the data into structured shape.
- Created 4 user friendly dashboards – for sales data with geography view, product category, customer segment, Y-O-Y percentage growth with top customers & products.
- Reduce human dependency on gathering and loading data.

Outcomes

- ✓ Improved visualization with existing data.
- ✓ Newer insights into trends for better analysis.
- ✓ Educated the team on Tableau capabilities for future usage.
- ✓ Reduced Manual labor in creating dashboards and PowerPoint.
- ✓ Strong data extraction and loading capabilities .